

x = independently organized TED event

For Immediate Release:

Announcing TEDxNashville Family of Events' newest member:

TEDxYouth@GreaterNashville Date: November 20, 2010

Times:

Morning: 10-12 at local participant sites (k-12 schools; colleges; programs) Afternoon: 2-5 at Belmont University's Curb Center Reception for youth: 5-7

What is TEDxYouth@GreaterNashville?

In the spirit of "ideas worth spreading," TED has created TEDx. TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. Our event is called **TEDxYouth@GreaterNashville**, where x = independently organized TED event. At **TEDxYouth@GreaterNashville**, TEDTalks video and live speakers will combine to spark deep discussion and connection in a small group. The TED Conference provides general guidance for the TEDx program, but individual TEDx events, including ours, are self-organized.

On November 20, 2010 -- Universal Children's Day -- TEDx organizers across the globe will host events for (and by) young people. These events will vary widely in size, format and theme, but they will share a common vision: inspiring curiosity, igniting new ideas, empowering young leaders. TEDxYouthDay is a series of TEDx events happening over a 24-hour period all around the world.

Responding to this challenge, an "Engagement Network" led by Tennessee State University-licensed TEDxYouth@GreaterNashville to engage current and future leaders amongst Greater Nashville area high school and college students in meaningful conversation surrounding innovative "Ideas Worth Spreading" in the TED core principles of Technology, Entertainment and Design.

What is the format of the day?

TEDxNashville YouthDay is split into two events, with the 1: morning dialogue and presentations facilitated independently by each participating educational institution (k-12, higher education) and the 2: afternoon being a consortia of all participating schools, colleges and universities at Belmont University for a series of nationally, regionally and locally recognized presenters.

Morning sessions will begin at 10:00 a.m. and conclude at 12:00 p.m. and will be conducted at local sites, from classrooms, schools, afterschool youth programs and agencies. The afternoon session at Belmont will begin at 2 p.m. and conclude at 5 p.m. There will be social events hosted at Belmont for all participants from 5 p.m. to 7 p.m.

Who is behind this?

TEDxNashville YouthDay is a collaborative effort between, as of Friday, August 27, 2010:

Nashville Technology Council Oasis Center Cool People Care Digital Media Sandbox Consortium Governors Challenge YouthSpeaksNashville Montgomery Bell Academy TEDxNashville Family of Events Healthways Tennessee State University Belmont University Tennessee Campus Compact

All of these organizations are passionate about engaging Nashville's high school and college students in a creative and positive forum, as well as creating fellowship between students from a variety of social, ethnic and economic backgrounds. TEDxNashville YouthDay will **ignite**, **inspire** and **empower** the youth of Greater Nashville through an engagement network that spotlights the community's own 'Ideas Worth Spreading."

How do youth, schools, and youth organizations get involved?

The TEDxNashville YouthDay committee is asking schools and youth organizations to nominate their most innovative youth leaders or youth programs. If selected, each school or organization will host a session at local campuses in the morning from 10a – 12p to demonstrate their innovative work. The attendees for this session will come from the highlighted program, school or youth organization and will also be open to young people from Greater Nashville. TEDxYouth@GreaterNashville leadership team recommends that morning sessions be led by young people and be highly interactive.

After the morning session and a brief lunch break, all youth and the morning host sites will convene at Belmont University's Curb Center for the area-wide afternoon event. Each host site will have a table to display their innovative ideas. Select sites will be given the opportunity to present in the afternoon from the main stage.

To apply to participate in TEDxYouth@GreaterNashville, please register at <u>www.tedxnashvillevouth.com</u>.

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About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 25 years ago, TED has grown to support those world-changing ideas with multiple initiatives. The annual TED Conference invites the world's leading thinkers and doers to speak for 18 minutes. Their talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Al Gore, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and UK Prime Minister Gordon Brown. The annual TED Conference takes place in Long Beach, California, with simulcast in Palm Springs; TEDGlobal is held each year in Oxford, UK. TED's media initiatives include TED.com, where new TEDTalks are posted daily, and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world, and the TEDFellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities.

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